

## ***Audio News Conference Agenda***

### ***2007 Economic Census***

4 Million Businesses Nationwide Receive 2007 Economic Census

**Monday, Dec. 17, 2007**

**10:30 a.m. to 11:30 a.m.**

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**10:30 a.m.    Opening Remarks**

Thomas L. Mesenbourg, associate director for economic programs,  
U.S. Census Bureau

**10:35 a.m.    The Economic Census: Its Importance to the Nation**

Cynthia A. Glassman, under secretary for economic affairs,  
Economics and Statistics Administration, U.S. Department of Commerce

**10:40 a.m.    What the Economic Census Does for Government**

J. Steven Landefeld, director, U.S. Bureau of Economic Analysis

**10:45 a.m.    Good Business Decisions Depend on Good Data**

Martin A. Regalia, vice president for economic and tax policy and  
chief economist, U.S. Chamber of Commerce

**10:50 a.m.    Market Research and The Small Businessman**

B. Hudson Riehle, senior vice-president, National Restaurant Association

**10:55 a.m.    Conclusion – (Q & A)**

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